

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER V INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
SUBJECT: SOCIAL MEDIA MARKETING

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

i) A4 SIZE RULED PAPER WITH ONE SIDE RULED AND BLANK ON THE OTHER SIDE MUST BE USED FOR ASSIGNMENT.

ii) PICTURES PERTAINING TO YOUR TOPIC CAN BE STUCK ON THE BLANK SHEET.

1st Page - Cover Page (Will be shared by teacher)

2nd Page - Index

3rd Page - Introduction of your Topic

4th to 12th Page - Research content about your topic

13th Page - Conclusion

14th Page - Bibliography

15th Page - Acknowledgement

Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
8	22TMM033	JAISWAR ASMITA AMARJIT RITA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
9	22TMM040	MANJREKAR MOHIT UMESH SHRUTI	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
10	22TMM041	MEHTA PRACHI PRAHLAD PREETI	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
11	22TMM042	MHATRE PRATHAM MAHESH KALPANA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
12	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
13	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
14	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJBALA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
15	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice

16	22TMM049	RAUT MONARCH SACHIN TRUPTI	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
17	22TMM050	SALUNKE VIREN KISHOR SAVITA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
18	22TMM051	SALVI DARSHAN PARAG PRARTHANA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
19	22TMM052	SAMPAT HEMANG MAYUR VANDANA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
20	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
21	21TMM051	SOLANKI RISHABH MITESH SMITA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
22	22TMM070	SONI AKSHITA DILIP SEEMA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
23	21TMM054	TIWARI MANISH YOGESH POONAM	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
24	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
25	22TMM061	WAGHMARE KETAN SUBHASH USHA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
26	22TMM062	YADAV AARTI SANJAY GEETA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
27	22TMM063	YADAV AKANSHA SURESH MONA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
28	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
29	22TMM066	YADUKRISHNA RAJAPPAN LETHA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
30	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER V INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)

SUBJECT: Agency Management

INSTRUCTIONS TO NOTE: Students must formulate a business plan to set up the ad agency and develop ad campaign

STUDENTS ARE INSTRUCTED TO PREPARE A TYPED ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

i) A4 SIZE RULED PAPER MUST BE USED FOR ASSIGNMENT.

ii) PICTURES PERTAINING TO YOUR TOPIC MUST BE ON THE BLANK SHEET.

iii) FORMAT OF THE ASSIGNMENT IS AS FOLLOWS:

1st Page - Cover Page (Will be shared by teacher)

2nd Page - Name of the ad agency

3rd Page 5 page - Business plan for ad agency

6th to 8th Page - Campaign development

9th Page - Bibliography (if any)

10th Page - Acknowledgement

Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	Setting up ad agency and Campaign development
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	Setting up ad agency and Campaign development
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ART	Setting up ad agency and Campaign development
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	Setting up ad agency and Campaign development
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	Setting up ad agency and Campaign development
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	Setting up ad agency and Campaign development
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	Setting up ad agency and Campaign development
8	22TMM033	JAISWAR ASMITA AMARJIT RITA	Setting up ad agency and Campaign development
9	22TMM040	MANJREKAR MOHIT UMESH SHRUTI	Setting up ad agency and Campaign development
10	22TMM041	MEHTA PRACHI PRAHLAD PREETI	Setting up ad agency and Campaign development
11	22TMM042	MHATRE PRATHAM MAHESH KALPANA	Setting up ad agency and Campaign development
12	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	Setting up ad agency and Campaign development
13	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	Setting up ad agency and Campaign development
14	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJ	Setting up ad agency and Campaign development
15	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	Setting up ad agency and Campaign development
16	22TMM049	RAUT MONARCH SACHIN TRUPTI	Setting up ad agency and Campaign development

17	22TMM050	SALUNKE VIREN KISHOR SAVITA	Setting up ad agency and Campaign development
18	22TMM051	SALVI DARSHAN PARAG PRARTHANA	Setting up ad agency and Campaign development
19	22TMM052	SAMPAT HEMANG MAYUR VANDANA	Setting up ad agency and Campaign development
20	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	Setting up ad agency and Campaign development
21	21TMM051	SOLANKI RISHABH MITESH SMITA	Setting up ad agency and Campaign development
22	22TMM070	SONI AKSHITA DILIP SEEMA	Setting up ad agency and Campaign development
23	21TMM054	TIWARI MANISH YOGESH POONAM	Setting up ad agency and Campaign development
24	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	Setting up ad agency and Campaign development
25	22TMM061	WAGHMARE KETAN SUBHASH USHA	Setting up ad agency and Campaign development
26	22TMM062	YADAV AARTI SANJAY GEETA	Setting up ad agency and Campaign development
27	22TMM063	YADAV AKANSHA SURESH MONA	Setting up ad agency and Campaign development
28	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	Setting up ad agency and Campaign development
29	22TMM066	YADUKRISHNA RAJAPPAN LETHA	Setting up ad agency and Campaign development
30	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	Setting up ad agency and Campaign development

TYBAMMC SEMESTER V INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)**SUBJECT: Copywriting****INSTRUCTIONS TO NOTE:**

STUDENTS ARE INSTRUCTED TO PREPARE A HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

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Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	Role of a Copywriter in Creating an Ad Campaign
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	Qualities of an Excellent Copywriter
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	The Big Idea- The Big Copywriting Hack
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	Popular Ad Slogans and Taglines that caught Everyone's Attention
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	Storyboard and Storyboarding, Powerful Techniques in Advertising
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	Innovativeness in Copywriting for Eyewear Ads
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	Powerful Tips for Exceptional Copywriting
8	22TMM033	JAISWAR ASMITA AMARJIT RITA	Why Creative Brief is of Crucial importance for a Copywriter
9	22TMM040	MANJREKAR MOHIT UMESH SHRUTI	Significance of Infomercials
10	22TMM041	MEHTA PRACHI PRAHLAD PREETI	Copywriting for Outdoor Posters and Billboards
11	22TMM042	MHATRE PRATHAM MAHESH KALPANA	Any Five Eminent Ad Agencies and their Best Ad Campaigns
12	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	Two International Award-winning Ad Campaigns in the post-COVID Times
13	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	Emotionality and Storytelling as Powerful Copywriting Tools
14	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJBALA	Study on the Role of Copywriting in Ad Campaigns of Life Insurance Policies
15	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	Writing Digital Copy for Social Media

16	22TMM049	RAUT MONARCH SACHIN TRUPTI	Ogilvy and Lowe Lintas- Powerhouse Ad Agencies
17	22TMM050	SALUNKE VIREN KISHOR SAVITA	Innovativeness in Copywriting for Apple Laptop Brands
18	22TMM051	SALVI DARSHAN PARAG PRARTHANA	WT and FCB Ulka- Reputed Ad Agencies and their Unforgettable Ad Campaigns
19	22TMM052	SAMPAT HEMANG MAYUR VANDANA	Significance of Infomercials
20	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	Direct Mailers- an Important Instance of Copywriting
21	21TMM051	SOLANKI RISHABH MITESH SMITA	What is TRP and why it Matters in Advertising
22	22TMM070	SONI AKSHITA DILIP SEEMA	Television as a Medium for Advertisements in Today's Times
23	21TMM054	TIWARI MANISH YOGESH POONAM	The Process of Creating a Storyboard for Advertisements
24	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	Tips to Craft Compelling Copy
25	22TMM061	WAGHMARE KETAN SUBHASH USHA	Any Two Indian Award-Winning Campaigns at International Level
26	22TMM062	YADAV AARTI SANJAY GEETA	The Art of Persuasion and Copywriting
27	22TMM063	YADAV AKANSHA SURESH MONA	Emotionality and Storytelling as Powerful Copywriting Tools
28	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	Benchmark Slogans that have Redefined Copywriting
29	22TMM066	YADUKRISHNA RAJAPPAN LETHA	Dreams, Daydreams and Imagination as Idea Generation Techniques
30	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	Changing the Perceptions of Customers through Persuasive Copywriting
			Study on the Role of Copywriting in Ad Campaigns of Luxury Watches
			What is TRP and why it Matters in Advertising
			Tips to Craft Compelling Copy
			Timeless Slogans and Taglines of World's Major Brands
			Tips to Ace Copywriting and Contribute in Brand Awareness

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER V INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
SUBJECT: CONSUMER BEHAVIOUR

INSTRUCTIONS TO NOTE:

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1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	A study on various factors affecting consumer behavior with relevant examples.
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	A study on various advertising appeals with two examples each.
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	A study on models of consumer decision making.
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	Explain VALS with a relevant case study.
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	A study on Maslow's theory and its implication on advertising.
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	A study on impact of reference groups in purchase decisions of consumers.
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	A comparative study of the basic communication model with respect to any two brands.
8	22TMM033	JAISWAR ASMITA AMARJIT RITA	A study on Consumer behavior in the digital world.
9	22TMM040	MANJREKAR MOHIT UMESH SHRUTI	A study on Vroom's expectancy theory of motivation
10	22TMM041	MEHTA PRACHI PRAHLAD PREETI	A study on various personality theories with relevant examples.
11	22TMM042	MHATRE PRATHAM MAHESH KALPANA	A study on Controversial Advertisements in the past decade.
12	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	A study on Stereotyping in advertising with 5 examples.
13	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	A detailed study on perception.
14	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJBALA	A study on impact of Social media Ads on the purchase behavior of youth.
15	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	A study on the role of Family & society in consumer behavior
16	22TMM049	RAUT MONARCH SACHIN TRUPTI	A study on repeat purchase by the youth with reference to the clothing industry.
17	22TMM050	SALUNKE VIREN KISHOR SAVITA	A study on Consumer perception of price in Consumer durables
18	22TMM051	SALVI DARSHAN PARAG PRARTHANA	A study on impact of Business ethics on consumer's perception towards the brand.
19	22TMM052	SAMPAT HEMANG MAYUR VANDANA	A study on Classical theories of learning with relevant examples.
20	20TMM092	SHAIKH SAHIL MOHMAAD YUSUF VASHA	A study on any one popular brand's initiative to improve or establish brand image.
21	21TMM051	SOLANKI RISHABH MITESH SMITA	A comparative analysis on traditional and modern forms of advertising.
22	22TMM070	SONI AKSHITA DILIP SEEMA	A study on levels of consumer decision making with relevant examples.
23	21TMM054	TIWARI MANISH YOGESH POONAM	A study on Customer Relationship Management with special reference to the Telecom sector.
24	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	A study on Marketing Mix of any one mobile phone.
25	22TMM061	WAGHMARE KETAN SUBHASH USHA	A comparative study on an advertising campaign of a product , a service and an idea.
26	22TMM062	YADAV AARTI SANJAY GEETA	A study on the adopter categories that influence diffusion.
27	22TMM063	YADAV AKANSHA SURESH MONA	A study on opinion leadership with relevant examples.
28	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	A study on Changing Indian core Values with relevant examples.
29	22TMM066	YADUKRISHNA RAJAPPAN LETHA	A study on family purchase decision: an indian point of view.
30	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	A comparative study on analysis of consumers purchase decision Online vs Offline.

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER V INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
SUBJECT: BRAND BUILDING

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

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Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	A STUDY ON BRAND BUILDING ON SUGAR COSMETICS
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	A STUDY ON BRAND ELEMENTS KOHINOOR BASMATHI
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	A STUDY ON BRAND ELEMENTS SURF EXCEL
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	A STUDY ON BRAND ELEMENTS DANTH KANTI
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	A STUDY ON BRAND ELEMENTS AMWAY
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	A STUDY ON BRAND ELEMENTS AMAZON
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	A STUDY ON BRAND ELEMENTS TUPPERWARE
8	22TMM033	JAIWAR ASMITA AMARJIT RITA	A STUDY ON BRAND ELEMENTS SPYKAR
9	22TMM040	MANJREKAR MOHIT UMESH SHRUTI	A STUDY ON BRAND ELEMENTS SNAPDEAL
10	22TMM041	MEHTA PRACHI PRAHLAD PREETI	A STUDY ON BRAND ELEMENTS BALAJI
11	22TMM042	MHATRE PRATHAM MAHESH KALPANA	A STUDY ON BRAND ELEMENTS NYKAA
12	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	A STUDY ON BRAND ELEMENTS SNAPDEAL
13	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	A STUDY ON BRAND ELEMENTS FLIPKART
14	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJBALA	A STUDY ON BRAND ELEMENTS STARBUCKS
15	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	A STUDY ON BRAND POSITIONING OF APPLE
16	22TMM049	RAUT MONARCH SACHIN TRUPTI	A STUDY ON BRAND POSITIONING OF AMUL

17	22TMM050	SALUNKE VIREN KISHOR SAVITA	A STUDY ON BRAND POSITIONING OF PUMA
18	22TMM051	SALVI DARSHAN PARAG PRARTHANA	A STUDY ON BRAND POSITIONING OF NIKE
19	22TMM052	SAMPAT HEMANG MAYUR VANDANA	A STUDY ON BRAND POSITIONING OF SKECTHER
20	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	A STUDY ON BRAND POSITIONING OF SLEPPY OWL
21	21TMM051	SOLANKI RISHABH MITESH SMITA	A STUDY ON BRAND POSITIONING OF BRU
22	22TMM070	SONI AKSHITA DILIP SEEMA	A STUDY ON BRAND POSITIONING OF LAKME
23	21TMM054	TIWARI MANISH YOGESH POONAM	A STUDY ON BRAND POSITIONING OF DOMINO
24	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	A STUDY ON BRAND POSITIONING OF RAYMOND
25	22TMM061	WAGHMARE KETAN SUBHASH USHA	A STUDY ON BRAND ELEMENTS OF LOUIS PHILIP
26	22TMM062	YADAV AARTI SANJAY GEETA	A STUDY ON BRAND POSITIONING OF KALYAN JEWELRY
27	22TMM063	YADAV AKANSHA SURESH MONA	A STUDY ON BRAND POSITIONING OF TANISHQ
28	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	A STUDY ON BRAND POSITIONING OF TATA MOTORS
29	22TMM066	YADUKRISHNA RAJAPPAN LETHA	A STUDY ON BRAND POSITIONING OF TITAN
30	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	A STUDY ON BRAND POSITIONING OF LUX

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER V INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
SUBJECT: ADVERTISING AND MARKETING RESEARCH

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

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1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
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16	22TMM049	RAUT MONARCH SACHIN TRUPTI	Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand

17	22TMM050	SALUNKE VIREN KISHOR SAVITA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
18	22TMM051	SALVI DARSHAN PARAG PRARTHANA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
19	22TMM052	SAMPAT HEMANG MAYUR VANDANA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
20	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
21	21TMM051	SOLANKI RISHABH MITESH SMITA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
22	22TMM070	SONI AKSHITA DILIP SEEMA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
23	21TMM054	TIWARI MANISH YOGESH POONAM	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
24	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
25	22TMM061	WAGHMARE KETAN SUBHASH USHA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
26	22TMM062	YADAV AARTI SANJAY GEETA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
27	22TMM063	YADAV AKANSHA SURESH MONA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
28	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
29	22TMM066	YADUKRISHNA RAJAPPAN LETHA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
30	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	Comparative research-Select 2 close substitute brands of your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand